



NEWS RELEASE

Ontario Veal Association

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GETTING CALVES OFF TO A HEALTHY START

(Guelph) - Ontario's veal producers will be addressing opportunities that can help producers overcome on-farm challenges when raising calves at the upcoming Ontario Veal Association (OVA) producer workshop being held on Saturday March 31st, 2007 at the Perth Agri-Centre in Rostock, from 9:30am to 3:15pm.

"The theme for the workshop is '*Off to a healthy start*,'" says Chris Palmer, OVA Industry Liaison. "We have put together an intensive agenda that focuses on raising strong, healthy calves after they arrive on the veal farm and what techniques farmers can use to raise hardy, healthy calves."

Workshop sessions include fighting off disease the healthy way, building the calf's immune system, stress and the calf, and now that I have the calf what do I do with it, to name a few. Presenting these topics are a variety of calf experts including Mr. Yves Marchand, Mr. Murray Bast, Dr. Keith Dunstan and Dr. Roger Thomson.

Costs associated with attending this workshop are as follows: for OVA members, one free registration per membership any additional member registrations (partner, spouse or staff) is \$10; non-member cost is \$25 which includes OVA membership for the year. To register for this workshop or for more information please call the OVA office at 519-824-2942 or email info@ontarioveal.on.ca

The OVA is a producer run organization that represents Ontario's 450+ grain-fed and milk-fed veal producers. The OVA is responsible for marketing and promotions, producer education, communication, government and industry partner relations, and research and industry development.

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For more information contact:

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(agenda attached)